

SAM & Supply Chain

Data Description

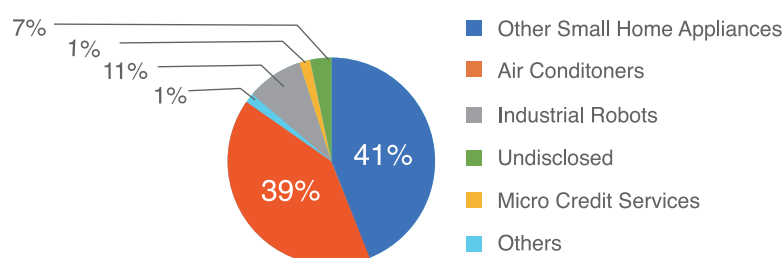
- ChinaScope's SAM (Segment Analysis & Mapping) standardizes the disclosed business lines of 20,000 companies listed in China and Hong Kong.
- Each business line is connected with the GICS industry classification, effectively creating further layers of subcategories of GICS from 4 layers into 13 layers, including 4,000+ business segment nodes.
- Each business segment nodes link up to form upstream and downstream supply chain relationships.

Product Benefits

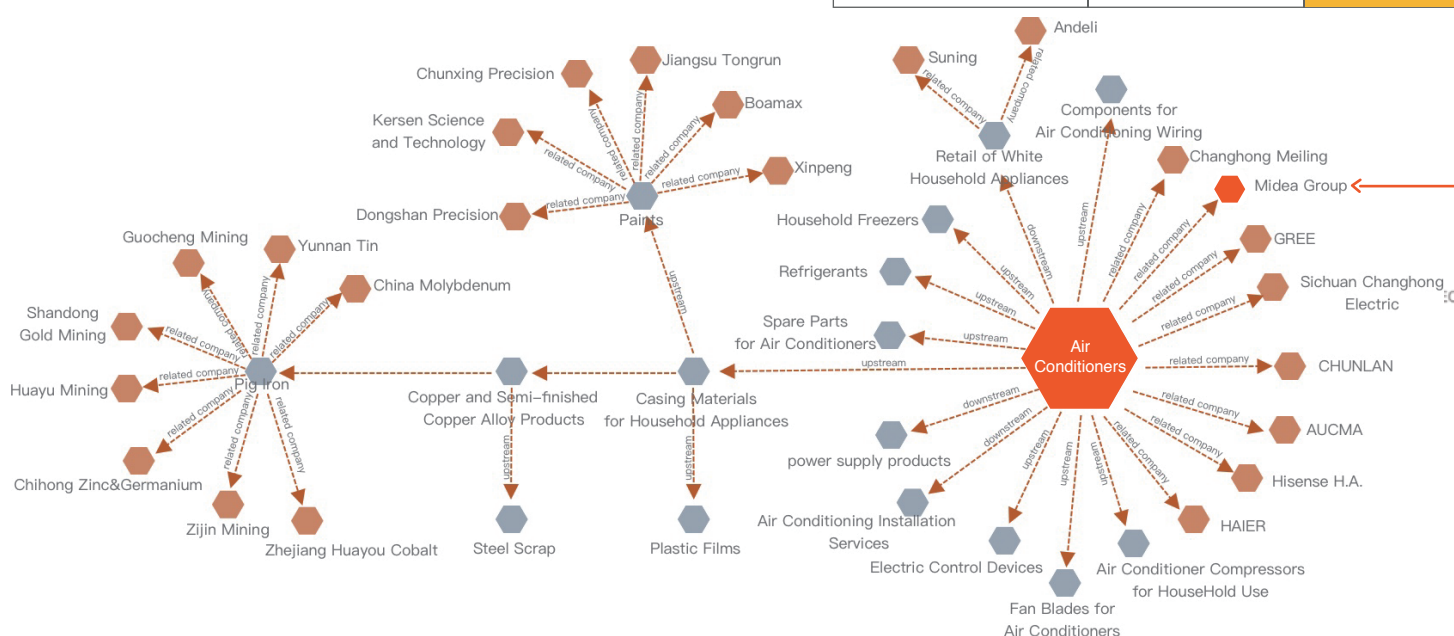
- Linking up companies' actual business lines to sector classification schema eradicates the misappropriated sector assignment to companies.
- Extended 13 layers of industry categories allow for robust discovery of correlations between business lines and against benchmark indexes.
- Supply chain relationships provide schema for industry rotation analysis.

Midea Group's Revenue Structure by products

(2017 annual)



Original Disclosed	Chinascope Standardized	Income ratio
消费电器	Other Small Home Appliances	41%
暖通空调	Air Conditioners	39%
机器人及自动化系统	Industrial Robots	11%
利息收入	Micro Credit Services	1%



Relationship categories

