

EMCPulse™ Data Dictionary

Field	Description
Provider	E-mail provider
Date	Date of data point
Count	Count of unique hosted entities serviced
Losses Count	Count of unique hosted entities lost since the previous data point (always a positive number)
Losses Percentage	Percentage of the prior count the loss represents
Adds Count	Count of unique hosted entities gained since the previous data point
Adds Percentage	Percentage of the prior count the gain represents
Total Change	Total change since the previous data point (can be positive or negative)
Total Change Percentage	Percentage of the prior count the gain or loss represents

