

Arrivalist Daily Auto Visit Data Feed

Product Description and Data Dictionary v1.0

Product description

Arrivalist analyzes daily car usage patterns in the US. We infer the driver's home location from our location data and aggregate daily visits in a given zip code, by the driver's home zip code. A visit is the equivalent of a car stopping at a location.

Data Dictionary

Field Name	Data Type	Range	Example	Description
data_delivery_date	date	20180201 - 20200531	20200401	The UTC date when a batch of data was received for processing
visit_date	date	20180201 - 20200531	20200401	The local date when a driver visited a location
region_code	varchar(2)	50 US state codes plus DC, lowercased	ca	The US state of the location the driver visited
zip_code	varchar(5)	33,014 US zip codes	94501	The zip code of the location the driver visited
home_region_code	varchar(2)	50 US state codes plus DC, lowercased	ca	The US state of the home location of the driver
home_zip_code	varchar(5)	33,014 US zip codes	94501	The zip code of the home location of the driver
total_visits	integer	0-300,000	10	The total number of visits (car stops) on a <i>visit_date</i> , made by drivers from a <i>home_zip_code</i> , at a location with a <i>zip_code</i> . If a driver stops at a zip code on a given day 3 times, 3 visits will be counted.
total_miles	integer	0-1,000,000	10,000	The total miles driven on a <i>visit_date</i> , made by drivers from a <i>home_zip_code</i> , stopping at a location with a <i>zip_code</i> . If a driver stops at a zip code 94501 on a given day 3 times, driving to the zip code first 10 miles, and then making 2 other stops within that zip code 1 miles apart, a total of $10+1+1=12$ miles will be accounted for by that driver.