

Private Equity Data Analytics

Excellence in Operational and Technology Efficiency

Presented by AICG

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Agenda



01



Intro

02



Private Equity Data
Analytics Challenges

03



Modern Private
Equity Data
Analytics
Strategy

The background of the slide is a dark blue image of a server room. Two people, a man and a woman, are standing in the aisle between rows of server racks. The woman is pointing at a screen or panel on a rack. The image has a digital, network-like overlay with glowing blue nodes and lines.

Private Equity – Data Analytics Challenges

Common Challenges



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Why Private Equity firms need data analytics

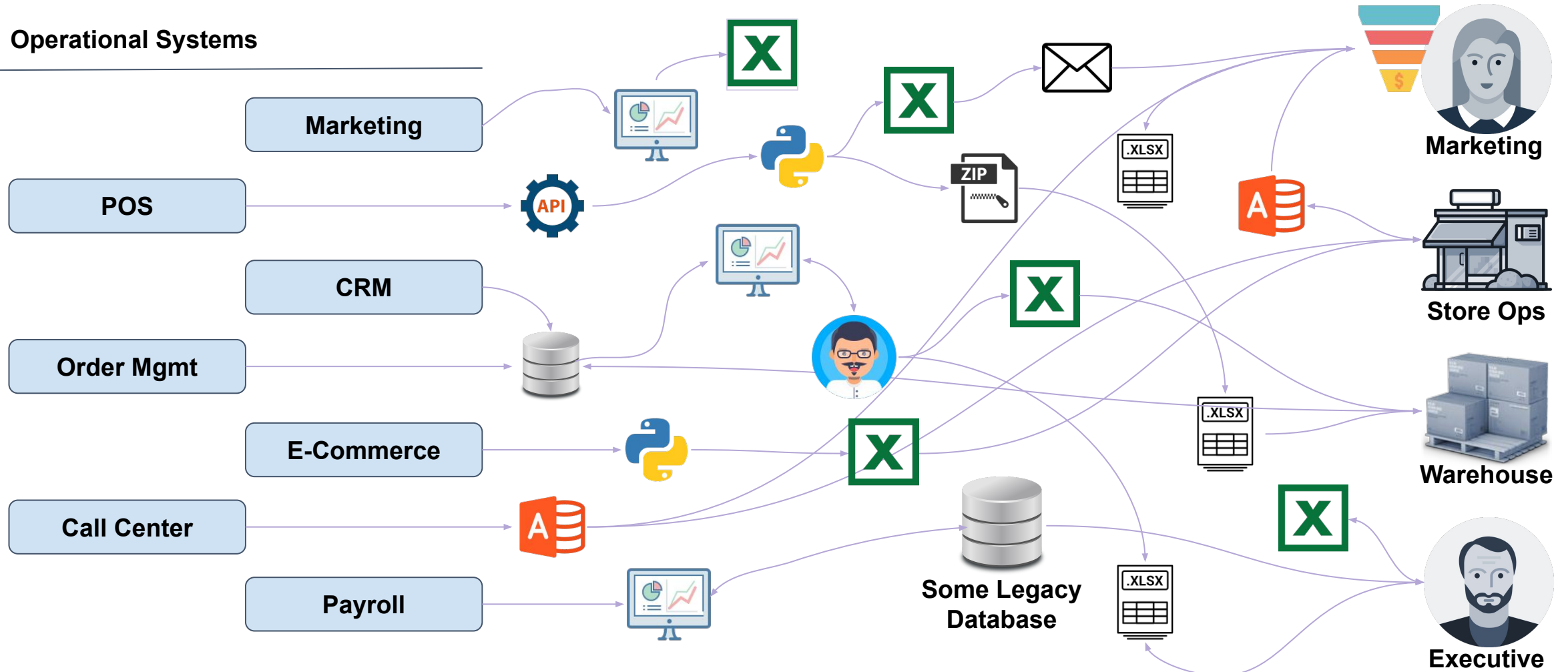
- Fundraising - differentiating your Fund from all others
- Operational Excellence - data is an asset
- Due Diligence - identifying the right opportunity up front
- Unable to get access to transactional data
- Exit Strategy

Common Challenges



Data Chaos is not failure; it is knowing that your data is an asset but unable achieve its full value.

Operational Systems

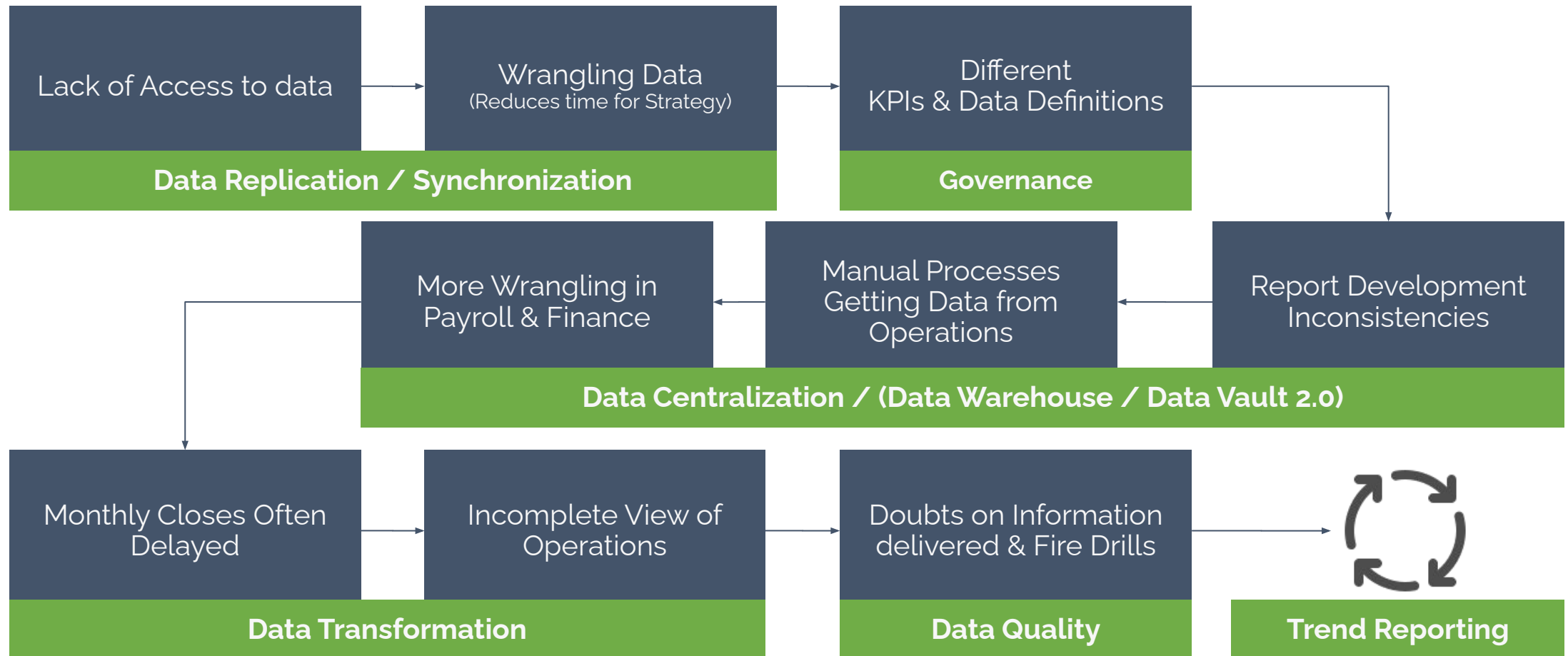


Private Equity – Data Analytics Solution Strategy

Data Analytics Problem Solution Strategy



Data is everywhere but sometimes not where it needs to be!



Data Analytics Solution Strategy

How is a Data Cloud used in the real-world

For PE, this is the new normal:

- Deliver a vision for port co's/brands
- Provide a holistic view across your investments
- Minimize IT capacity planning for software or hardware
- Centralize your data with consistent meaning
- Analyze data, reduce time on data wrangling
- Showcase data as an asset as a recruiting tool



Strategic Areas for Quick Wins

Data Analytics strategy requires a level of focus in the context of your firm's uniqueness...

Customer & Operations
Visibility

Analytics
Implementation
Strategy

Work Breakdown
Structure & Schedule

Cloud Architecture

Data Literacy & Data
Governance Council

Security Assessment &
Strategy

Data Centralization
(Data Vault 2.0)

Transactional vs.
Summary Data &
Trend Reporting

User
Training

Data Catalog /
Metadata Dictionary
(Governance)

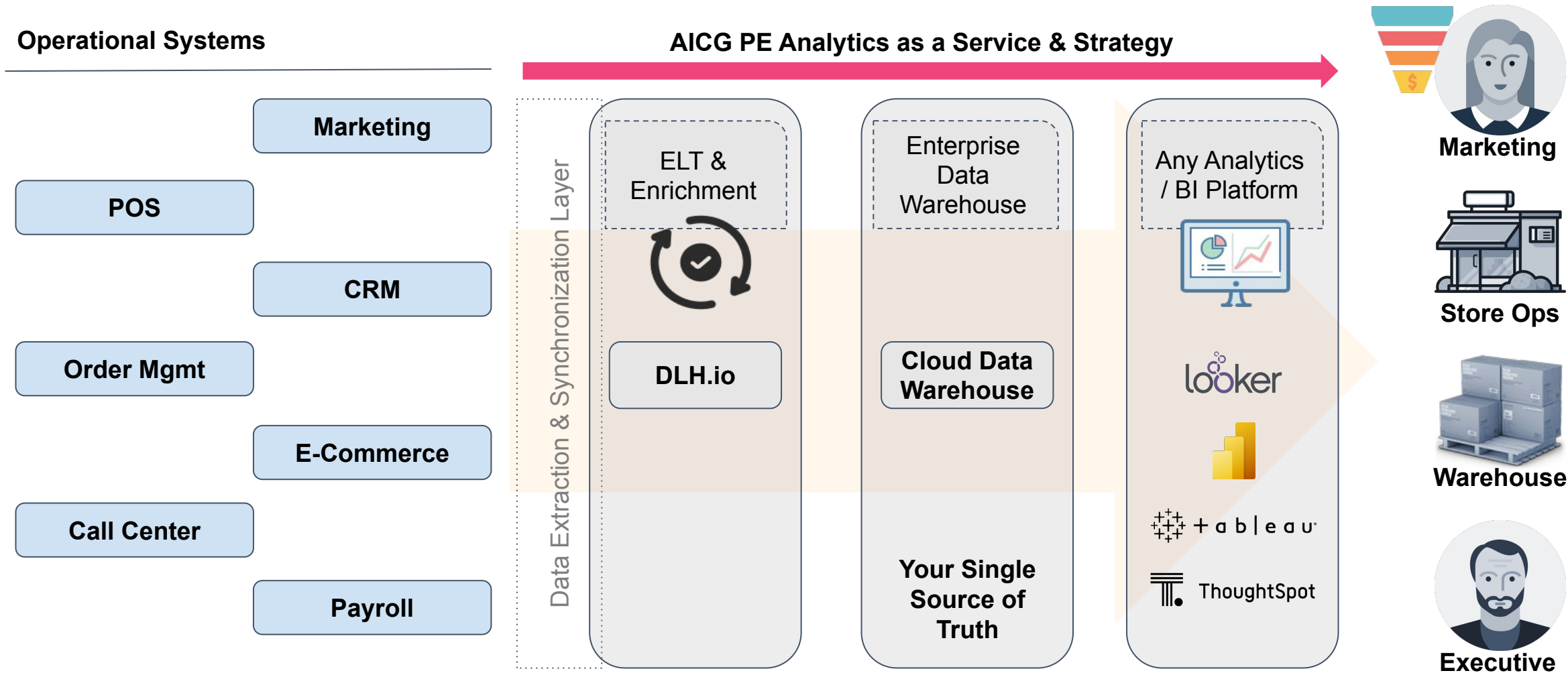
Resources &
Data/Analytics Team

Data Transformation
(CDC / ELT)

Solution: Data Analytics Strategy



Data Chaos is not failure; it is knowing that your data is an asset but unable achieve its full value.



Comprehensive Analytics

A Holistic View Across Port/Op Co's

- Enhanced visibility
 - ◆ Performance
 - ◆ Risks
 - ◆ Opportunities
- Accurate reports for stakeholders
- Better portfolio management

Better Investment Decisions

- Higher revenue
- Competitive advantage
- Successful exits



Next Steps



Improve your PE Data Analytics

Contact AICG for a Strategic Assessment

sales@aicg.com

<https://www.aicg.com/industries/private-equity/>

04.



Discussion + Q&A



Thank You!



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